



# Memorandum

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**To:** Board of Directors

**Date:** 7-18-15

**From:** Rick Paulson

**Memo:** Workshop

**Topic:** Golf Cart/UTV Ordinance

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**Issue:** I was approached by Ron Beckel in regards to allowing golf carts/UTVs on township roads. Recently the Village of Stockton passed an ordinance amending the Illinois Vehicle Code allowing golf carts/UTVs on the Village streets. The legality of driving on the township roads along with providing access to the trail system has always been an issue at ACL. Ron along with Ladon Trost and Dave Hachmeister are willing to give input to the ACL Board of Directors regarding this matter. The County board and the township must agree to an ordinance amending the Vehicle Code. Not knowing which entity had the authorization to amend the code, I reached out to Phil Jensen. As it so happens, Phil is currently in the process of amending the Vehicle Code for the Village of Savanna to allow golf carts on their streets. If the Board so chooses, Phil is willing to work with the county in creating the ordinance.

Attached is a copy of the Stockton ordinance, a copy of the vehicle code that was amended, and a copy of the vehicle code regarding speed limits on ACL roads.



# Memorandum

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**To:** Board of Directors

**Date:** 7/10/15

**From:** Rick Paulson

**Memo:** 2015-63

**Topic:** Strategic Plan for Workshop

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**Analysis:** After reviewing the strategic plan that was created in February of 2014, I noticed that the information contained in the 2005 Comprehensive Master Plan was not taken into consideration in the strategic plan. Many of the items identified within the strategic plan have been addressed or are currently being addressed. I think it would benefit this association to take the existing strategic plan, incorporate some of the comprehensive plan and take it to another level. As a former employee of a municipality, I am familiar with strategic plans and the importance of a plan when you have elected officials. Many of you that have participated in a strategic plan at the corporate level indicated that it was a waste of time and money. This doesn't necessarily hold true with an association or a municipality. A good strategic plan gives direction to the Board of Directors and the General Manager which in turn, improves the efficiency of the operations and gets results that are noticed by the association members. As you all know, our board is constantly turning over, which creates a new learning curve for up to three board members every year. A strategic plan gives the General Manager and the board a road map with specific time lines to follow. While employed at the City of Crystal Lake, the strategic plan was staff's guideline for accomplishments, budgeting and overall improvement to the city. The department goals were designed to meet areas and timelines laid out in the strategic plan.

**Recommendation:** I am recommending that we continue the Strategic Plan with an individual by the name of Lewis Bender. I am very familiar with Lew through the strategic plan that was created for the City of Crystal Lake and through the Illinois Public Service Institute that Lew facilitates every year for Municipal employees. I suggest we enter into a contract with Lew to revise the current strategic plan into a useful document to create a vision for the next five years. The cost of a one day plan is \$2000 plus expenses or \$4000 for a two day. Since some of the ground work has already been laid, I believe a one day session would work. Several board members had an opportunity to conference call with Lew last week and are familiar with how he facilitates a strategic plan.

Today I am looking for direction from the board to proceed with a contract and schedule dates with Mr. Bender. He currently has Saturday, November 18, December 12, and December 19 open. His schedule fills up quickly so I am looking for a specific date if the board wished to move forward. I will bring it back to the board for approval at the August meeting. Attached to this memo is the proposal from Mr. Bender.